

E85 Coalition Steering Committee Meeting
September 28, 2006 @ OEMC - 225 E. 16th Ave., Ste 650, Denver
10am-Noon

Attendees:

Ed Lewis, OEMC
Rob Pearson, OEMC
Sara Graf, OEMC
Drew Bolin, OEMC
Gerry Harrow, Weld County Garage
Patrick Hamel, CDPHE
Troy Hill, Hill Petroleum
Roger Guzman, Guzman Enterprises
Ernie Oakes, DOE
Jim Geist, Great Western Ethanol
Megan Castle, OEMC
Teri Ulrich, Northern Colorado Clean Cities Coalition
Bob Kistner, Energy Planning Consultants, Inc.
Katrina Reed, Colorado Corn Growers Association
Art Hale, State Fleet

Ed Lewis, OEMC, announced OEMC was awarded funding from DOE in response to OEMC's "Maximizing Alternative Fuel Use in Colorado" proposal. The DOE dollars will partially fund infrastructure costs for 4 new alternative fuel pump openings along with consumer education and marketing. Also discussed, were DOE's requirements for reporting and the deliverables for the project. The majority of the work that the E85 Coalition will do will involve overall E85 education and awareness to induce FFV consumers to use E85 stations. The Coalition will remain updated with project status at the monthly meetings. A form will be created for reporting purposes that will track work of individuals on this project. This is part of DOE's requirements for the awarded grant.

Megan Castle, OEMC, gave a recap of the successful grand opening of Hill Petroleum's E85 and biodiesel pumps in Arvada. Media coverage from the event included press from the Rocky Mountain News, the Denver Business Journal, the Arvada Sentinel, NBC Channel 9, and CBS Channel 4. The education committee will continue its efforts to target marketing for future pump openings on a station by station basis. Also discussed, was an initiative to make state fleet FFV drivers aware they are driving a FFV and of the gas station locations where they can fill up with E85. This education would take place when the state employee goes to pick up their motor pool vehicle. Art Hale, State Fleet Manager, will work with the staff at the downtown Denver motor pool office to begin this FFV consumer education. This office will serve as a testing ground for the new procedures. In addition, Art Hale gave an update stating that, to date, approximately 50% of the State fleet's FFV's have dash board placards displaying that they are FFV's. These vehicles include a map in the glove box describing locations of E85 stations along with general E85 information. All of the State Fleet's FFV's will soon have this information. Also, Art Hale shared that he is in the process of talking with municipalities, ones that are putting in E85 tanks, to get agreement on allowing for the State of Colorado's FFV motor pool to be fueled at their sites.

The Group then went through each of the "Request for Support" applications that have been filled out by applicants and received by the Coalition, as well as those that have been sent out but not returned. The Steering Committee voted to award \$15,000 each to Request for Support applications from Poudre Valley COOP in Ft. Collins and to the City of Ft. Collins.

The Coalition is looking for additional applicants and the application for funding support is available on OEMC's website @ www.colorado.gov/oemc. The Coalition will keep a master list of those applying for funding for tracking purposes.

Katrina Reed, Colorado Corn Growers' Association, updated the group on research regarding pass through tax credits for non-taxable entities for alternative fuel vehicles.

The Coalition has decided to meet on the 4th Thursday of every month.
The next meeting will be held October 26 from 10 a.m. to Noon at OEMC. OEMC is located at 225 E. 16th Avenue, Ste. 650 in Denver, CO, 80203.